



**Invitation to the Annual General Meeting
of Bobst Group SA**

which will be held

on Wednesday, April 28, 2010 at 5 p.m. in Théâtre de Beaulieu, in Lausanne

(the doors of the assembly hall and the registration desk will open at 4 p.m.)

Agenda and Proposals of the Board of Directors :

1. Approval of the annual report, of the Company's accounts and the Group's consolidated accounts for the financial year 2009.

The Board of Directors proposes that the annual report, the accounts of the Company and the Group's consolidated accounts for the financial year 2009 be approved.

2. Discharge of the members of the Board of Directors

The Board of Directors proposes that discharge be granted to the members of the Board of Directors.

3. Resolution on the appropriation of available earnings on December 31, 2009

Available earnings	CHF
Balance carried forward	97'110'840.77
Profit for the year	27'454'876.32
Balance to be carried forward	124'565'717.09

The Board proposes that no dividend be paid.

4. Amendments of the Articles of Association

The Board proposes to amend article 5 of the Articles of Association.

Current article 5 of the Articles of Association :

“Each shareholder has the right to ask at any time the Company to establish a certificate concerning the registered shares that he owns. He cannot however require the impression and the issue of negotiable titles representing the registered shares. However, the Company can print and issue at any time such titles and cancel the titles, which are handed over to it.

The registered shares that do not exist in printed form as well as the rights attached to them are transmissible only by an instrument in writing. The Company must be informed of the transfer for it to be valid.

Where applicable, the printed shares must carry the signature of two members of the Board of Directors. The affixing of these signatures in the form of facsimile is authorized.

The Company can in all instances issue certificates related to a multiple of shares.

The registered shares that are not represented by a negotiable title or the rights attached thereto that are not represented by a title, which are managed by a bank or an agent on mandate of the shareholder, cannot be transferred except by this bank or this agent; the registered shares that are not represented by a title cannot be mortgaged except for the benefit of the bank where they are deposited.”

Proposal of the Board for the new article 5 of the Articles of Association :

“The shares are only issued as book-entry securities which are registered in the book-entry securities ledger. The shareholder is not entitled to require the issue of shares in another form.

The Company may at any time without the consent of the shareholder convert the book-entry securities into securities or global certificates. It bears the cost of this conversion. The Company may at any time without the consent of the shareholder, revoke the securities and global certificates which are delivered to it.

Where applicable, the securities and global certificates must be signed by two members of the Board of Directors. The affixing of the signatures in the form of a facsimile is authorized.”

5. Elections to the Board of Directors

Proposal of the Board

5.1 Reelection of Mr. Charles Gebhard for a term of three years

5.2 Reelection of Mr. Ulf Berg for a term of three years

6. Appointment of the Auditors

The Board of Directors proposes that Ernst & Young SA be appointed as Auditors for the year 2010.

Explanation of the Proposals of the Board of Directors :

Agenda Item 4. Amendments of the Articles of Association

With the entry into force on January 1, 2010 of the law concerning “Les titres intermédies” (RS 957.1), i.e. securities which are not materialized in tangible form, but exist only by way of entry in a register, the articles of association of most Swiss companies have to be amended.

The Articles of Association of Bobst Group SA date from the year 2001. At that time, what now becomes law was already established practice. The current Articles therefore require no material changes, but only amendments concerning the wording in order to correspond exactly to the terminology of the new law.

The shareholders remain registered (with or without voting rights) in the Share Register. They may obtain from their deposit bank a confirmation of the number of shares, which they hold.

Agenda Item 5. Elections to the Board of Directors

5.1 Reelection of Mr. Charles Gebhard for a term of three years

Mr. Gebhard is a Swiss national. From 1967 to 1974, he was with the Finance Department of Ciba Geigy, in Basel (Novartis), then from 1975 to 1990, Executive Vice-President and member of the Executive Committee of Jacobs Suchard AG, in Lausanne and Zurich (previously known as Jacobs AG and Interfood AG). From 1990 to 2001, Mr. Gebhard was Executive Vice-President (until 1996) and Member of the Board of Directors of Klaus J. Jacobs Holding AG and of Barry Callebaut AG, in Zurich. Since 1997 Mr. Gebhard is an independent consultant. He joined the Board of Directors of Bobst Group SA in 2003 and is Chairman of the Board since 2004.

5.2 Reelection of Mr. Ulf Berg for a term of three years

Mr. Berg is a Danish national. From 1999 to 2001, he was CEO of Carlo Gavazzi Holding Ltd, in Zug. He is the owner of EG Energy Group AG, in Zug. From 2003 to 2004, Mr. Berg was CEO of SIG Beverages Int. AG, a division of SIG AG. From 2004 to 2009, he was Chairman and CEO of Sulzer SA. Mr. Berg is a member of the Board of Directors of Bobst Group SA since 2006.

Annual Report

The Annual Report for the year 2009, including the annual accounts of the Company and the Group and the annual review, and the reports of the auditors will be, on request, sent to every shareholder registered in the Share Register. These documents will be available for inspection from April 7, 2010 at the Company's head office or on the Internet website at www.bobstgroup.com/investors.

Admission Cards

Holders of registered shares of Bobst Group SA who are recorded in the Share Register will receive a registration card together with the invitation to the Annual General Meeting. Admission cards and voting papers will be sent on request from April 14, 2010 onwards.

Representatives

Shareholders may be represented at the Annual General Meeting by completing and signing the proxy on the registration card. A shareholder can only be represented at the Annual General Meeting by another shareholder registered in the Share Register (Article 18 of the Articles of Association). Every shareholder is entitled to be represented by the fiduciary company OFISA, chemin des Charmettes 7, 1002 Lausanne, acting as independent representative (Article 689c CO). In this case a signed proxy with the instructions to vote must be sent to the address of the independent representative. During the registration, banks and custody proxies pursuant to Article 689d of the Swiss Code of Obligations are requested to report to the Company the number of shares they are representing.

Voting Right

Shareholders registered with voting right in the Share Register on April 26, 2010 are entitled to attend the Annual General Meeting.

If the shares are sold prior to the Annual General Meeting, shareholders are not allowed to vote and take part in the Annual General Meeting.

BOBST GROUP SA

The Board of Directors

Prilly, March 29, 2010

NB : Please address all correspondence or address changes to :
Bobst Group SA, Share Register, PO Box, 1001 Lausanne